

Get to Know Us

Let's start by telling you that we are NOT an insurance company.

We are private practice Optometrists who have formed a statewide association of our peers to deliver affordable, high-quality eye care DIRECTLY to our community.

Vision Care Direct is our vision plan and is managed by state associations like ours. Local doctors in our state volunteer their time to manage the plan in cooperation with Vision Care Direct marketing and administrative personnel.

How are we different? We live in your community, pay taxes, vote, and own a small business. We are involved with our patient's lives. We don't want a big-box company putting restrictions on the type of care we provide, materials we dispense, or tell us which vendors we must use. We believe that our patients want the kind of high-quality health care they can expect from independent Optometry.

Vision Care Direct gives patients access to high quality eye-health care, and allows us to do what we've been trained to do: care for our patients!

For More Information Visit:

www.uphealthgroup.com

Vision Care Direct is

Simple
Flexible
Affordable
Recommended

Serving individuals and employer groups of two or more across the country for over ten years.



For more information, please call:

Jennifer L. Claus
877-704-9223

Or send an email to:

jclaus@uphp.com



**Workplace Eye-Health
Wellness Program**

The Need for Eye-Health Wellness Programs

There are two reasons to implement a quality eye-health wellness program:

1. You care about your employees and their overall health.
2. The financial benefits to your company.

There are more than 16 diseases and illnesses that can be diagnosed in their earliest states during a comprehensive eye-health examination... **before** symptoms manifest into expensive medical insurance claims!

Conditions like diabetes, tumors, glaucoma, and hypertension that once manifested can cost your medical plan thousands of dollars - or have a much greater loss of life!

Employers with eye-health wellness programs report reductions in absenteeism and presenteeism (where the employee may be at work but not functioning well), fewer workers compensation injuries, and an increase in employee morale.

It is estimated that for every \$1 invested in a vision wellness program, the employer achieves a \$3.50 - \$7.00 return on investment (ROI) after the third year!



A quality Vision Wellness Program just makes sense!

Types of Wellness Programs

Employee Funded

Employee funded vision programs are the most common in today's market and simply provide mechanisms for employees to pay for vision care and materials. They include:

- Flexible spending accounts
- Health savings accounts
- Voluntary vision plans

Employer Funded

Many employers understand the ROI on vision wellness programs and promote the benefit by financially supporting the employee through:

- Sec. 105 medical reimbursement plan
- Employer paid or partially paid vision plan*
- Exam benefit included in medical plan
- SafetyWear or ComputerWear™ programs

*With Vision Care Direct, the employer can pay for an Exam Only plan per employee (typically less than \$5.00 per month, per employee) and allow employees to add a Materials Only plan at their cost.

Cost of Wellness Program

Most vision wellness programs cost, literally, pennies a day per employee!

Get Good Advice

Talk to your insurance agent to determine the best vision wellness program for your company, or call Vision Care Direct to discuss options!

About Vision Plans

Vision plans are not all the same. Most people (including insurance agents) only compare four features when evaluating plans:

- Cost at time of service
- Frame allowance
- Benefit frequency
- Monthly or annual contribution/rate

Analyzing plans this way may result in purchasing a plan with higher out-of-pocket costs at time of service, poor quality materials or workmanship, 90-day warranty... and many other unnecessary surprises.

The time to discover your vision plan doesn't work as you thought is NOT at the Doctor's office!

Ask your private practice doctor which vision plan he/she recommends, search the internet for complaints, request a claims comparison for a progressive lens Rx, or ask your insurance agent for a Vision Care Direct quote.

Vision Care Direct is a membership plan, not insurance. There is no consumer risk.

