NEWS RELEASE
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Carlson Named Health Plan Interim Chief Financial Officer

[MARQUETTE]——The Upper Peninsula Health Plan is pleased to announce that **Kevin Carlson** has been named the health plan's interim chief financial officer.

Carlson will manage the financial operations of the health plan and its affiliated organizations. His responsibilities include all financial reporting required by the Michigan Department of Community Health, the Michigan Office of Financial and Insurance Regulation, and the National Association of Insurance Commissioners.

Carlson joined the health plan in September 2006 and was most recently the health plan's controller and manager of accounting and financial services. He is an Ishpeming native who currently lives in Negaunee with his wife, Sabina, and his daughters, Josie and Katie.

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