



NEWS RELEASE
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Upper Peninsula Health Plan Wins Pinnacle Award

[MARQUETTE]—The **Upper Peninsula Health Plan** won the **2007 Pinnacle Award for outstanding business or operational performance** by a Medicaid health plan. The U. P. Health Plan was cited for its role in a regional program that promotes safe and cost-effective pharmaceutical care.

The Pinnacle Awards for Best Practices are presented annually by the Michigan Association of Health Plans. They go to health plans that demonstrate innovation and improved quality in the delivery of health care.

The U. P. Health Plan was honored for partnering with the Upper Peninsula Health Care Network on *Managing Prescribing Cost and Quality*, a collaboration of Upper Peninsula physicians, pharmacists, and hospitals. The project promotes rational, clinically appropriate, safe, and cost-effective pharmaceutical care through the work of an Upper Peninsula Pharmacy and Therapeutics Committee.

The 2007 Pinnacle Awards were presented September 18 in Lansing.



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