

WHAT'S YOUR WHY?



2025 - 2026 **Influenza Season Provider Toolkit**

Introducing the 2025 - 2026 Influenza Season Provider Toolkit!

In the ongoing battle against vaccine hesitancy, this toolkit is a resource for healthcare providers. As we enter a new influenza season, the importance of vaccination cannot be overstated.

WHY THIS TOOLKIT IS IMPORTANT

Upper Peninsula Health Plan's mission of advancing the health and well-being of the communities we serve starts with our partnership with our valued network of providers. This toolkit equips healthcare professionals with great information, communication strategies, and tools to effectively address patient concerns and promote influenza vaccination, as we partner together against the threat of seasonal flu. This toolkit was compiled using a variety of resources to bring you up-to-date information and strategies. Together, we can ensure a healthier community for all throughout the Upper Peninsula.

PROVIDER RESOURCES

Handouts

- [Talking with Your Patient about Contraindications and Precautions to Influenza Vaccination](#)
- [Need Help responding to Vaccine-Hesitant Parents?](#)
- [Vaccinations Are Safe: Explaining Why](#)
- [Communicating the Benefits of Influenza Vaccination](#)
- [Vaccination Clinic Toolkit | Voices For Vaccines](#)
- [The Vaccine Integrity Project](#)
- [Understand the 2025-26 Flu Vaccine Composition Recommendations](#)

Media

- [Navigating Vaccine Hesitancy \(pharmacytimes.com\)](#)
- [Signs of Vaccine Hesitancy and Identifying Patient Needs \(pharmacytimes.com\)](#)
- [Why we need to fight misinformation about vaccines | Ethan Lindenberger - YouTube](#)
- [Vax Talk Podcast | Voices For Vaccines](#)
- [Immunization Podcast 1 | What are Vaccines and How Do They Work?](#)

Websites

- [Flu Patient Education - American Osteopathic Association](#)
 - [Flu and Chronic Health Conditions - NFID](#)
 - [FDA Approves Nasal Spray Flu Vaccine for Self-Administration](#)
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RESOURCES TO SHARE WITH PATIENTS

Handouts

- [Gwen's Story](#)
- [Reliable Resources for Parents](#)
- [Don't Take Chances with Your Family's Health](#)
- [Not Sure If You Can Get an Influenza Vaccine?](#)

Media

- [What is Community Immunity?](#)

Websites

- [Voices for Vaccines](#)